

LEO BURNETT COMPANY, Inc.

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(A)

Printed in U.S.A.

Menthol Green or Marlboro Red,
either way you get a lot to like.

**Where the flavor is.
Marlboro.**

Menthol: 16mg "tar," 0.9mg nicotine—
Kings: 11 mg "tar," 0.7 mg nicotine av. per cigarette, FTC Report Aug. 22

Warning: The Surgeon General Has Determined
That Cigarette Smoking Is Dangerous to Your Health.



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